

No artwork?
Don't worry
- our quality
design service
is included
in the price
you pay

Local Edition is the first free weekly newspaper in the country to be run as a not-for-profit social enterprise. Local people, whether they are visitors, workers or regular customers in Burslem, Tunstall, Middleport or Cobridge, are enjoying Local Edition and passing it on. It's the most affordable way to advertise your business locally as well as support a genuinely independent community newspaper trying to make a difference.

STANDARD RATES
All prices exclusive of VAT

All ads full colour (mm)	Price (exc. VAT)	Size
Small display	£50	105 x 55
Standard inside portrait	£150	105 x 210
Front/back strip	£250	250 x 60
Premium centre block	£250	105 x 405
Half page	£300	250 x 200
Full page	£800	250 x 405

Our standard sizes can be adapted if required
Call now if you would like to meet to discuss your advertising programme
Telephone 07860 870789 or email ads@localedition.org.uk

BOOKING FORM – book your Autumn campaign today

Return this form with your preferred advertising slots ticked and we will get in touch with you to confirm your bookings and artwork requirements.

Remember:

Book 6 ads for a 10% discount
Book 12 ads for a 20% discount
While we are a new company, there is no VAT.

Small ads for fundraising charities and community groups without budgets are free, subject to space.

NAME

BUSINESS NAME & ADDRESS

CONTACT NUMBER

AVAILABLE PUBLICATION DATES 2007

SMALL AD £50 / £40 EACH FOR 12
STANDARD PORTRAIT £150 / £120 EACH FOR 12
FRONT/BACK STRIP £250 / £200 EACH FOR 12
PREMIUM RETAIL SLOT £250 / £200 EACH FOR 12
HALF PAGE £300 / £240 EACH FOR 12
FULL PAGE £800 / £640 EACH FOR 12

7 September						
14 September						
21 September						
28 September						
5 October						
12 October						
19 October						
26 October						
2 November						
9 November						
16 November						
23 November						
30 November						
7 December						
14 December						
21 December						

Return to:
Local Edition, 7 Queen Street, Burslem, ST6 3EL
Tel. 07860 870789

Single adverts must be paid in advance, a series can be paid by invoice or standing order. Available dates may change and slots are limited. Acceptance is subject to our terms and conditions request.